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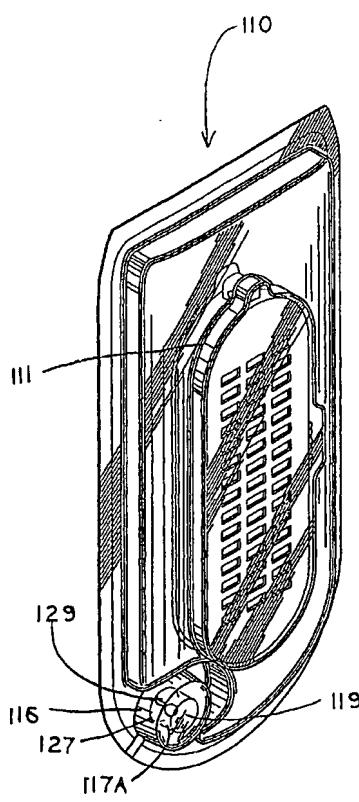
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(54) Title: AIR FRESHENER PACKAGE



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(57) Abstract: An air freshener package for containing an air freshener and a fragrance emitting substance. The blister type package has one compartment for the air freshener unit and another sample compartment forming a bubble or blister for a separate sample of the scent emitting material. The air freshener unit and sample compartment have a corresponding fragrance. The sample compartment forms a pressure responsive selected area on the package and is designed of a rupturable ventable material. The sample compartment can be deformed by finger pressure decreasing the volume of the compartment and thereby causing a puff of scented air to exhaust to atmosphere through a discharger opening. In an alternate embodiment, the finger pressure is sufficient to rupture a fragrance containing bead filled with fragrance air or liquid which emits a fragrance which is released through a vent or a pin hole formed in the second sample compartment to the environment. The user can sample the product while the integrity and seal of the air freshener unit and fragrance substance therein remains intact and fresh.



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